

PRELIMINARY SPONSORSHIP AND EXHIBITION PROSPECTUS

[HTTPS://WORLDNEONATOLOGY.COM/2022/](https://worldneonatology.com/2022/)





CONTENTS

WELCOME LETTER	3
EXECUTIVE BOARD & SCIENTIFIC COMMITTEE	4
GENERAL INFORMATION	5
REGISTRATION AND HOTEL INFORMATION	6
CONGRESS TOPICS	7
TARGET AUDIENCE	8
SPONSORSHIP AND EXHIBITION OPPORTUNITIES	9-17
SPONSORSHIP AND EXHIBITION INFORMATION	18-21
APPLICATION FORM	22-23

WELCOME LETTER FROM THE INAC PRESIDENT

Dear Friends,

I am delighted to inform you that the **7th Annual Conference of the International Neonatology Association** will be held in **Dubai (UAE) from November 17-20, 2022**. This follows the very successful virtual conference in 2021 hosted by the Paragon Group.

Over the years, INAC has become a highly acclaimed annual gathering of clinicians in neonatology-perinatology offering an international platform to share scientific work, state of the art care paradigms, and recent advances.

INAC is geared to address practical problems in Neonatology with a global lens, engaging delegates from all over the world who participate in scientific deliberations about important topics in Neonatology. This unique forum facilitates global networking amongst neonatologists, perinatologists, pediatricians, nurses, nurse practitioners and respiratory therapists who participate in preconference workshops and scientific sessions. As in previous years, INAC 2022 will be preceded by preconference workshops held by highly esteemed international speakers.

We are excited to offer Dubai as an exciting destination for the conference with distinguished speakers from all over the world.

Don't forget to mark your calendar and enjoy with us the most exciting conference in Neonatology of the year! We will be sending you meeting details and program soon. See you in Dubai in November 2022!!

Best wishes,

Lucky Jain, MD

President, INA



EXECUTIVE BOARD AND SCIENTIFIC COMMITTEE

Prof. Jose Honold	USA	Conference Chairperson
Prof. Lucky Jain	USA	INA President
Prof. Avroy Fanaroff	USA	INA Honorary President
Dr. Ashok Gupta	India	INA Executive Director
Prof. Francis Mimouni	Israel	INA Secretary General
Prof. Victoria Lima	Mexico	INA Board
Prof. Manuel Sanchez Luna	Spain	INA Board
Dr. Monika Kaushal	Dubai	Local Organizing Committee
Dr. Rajesh Sharma	Abu Dhabi	Local Organizing Committee

GENERAL INFORMATION

VENUE	TBA	
DATE	17 – 20 November 2022	
PROGRAM TIME	United Arab Emirates (GMT+4)	
LANGUAGE	The official language of the Congress is English	
DRESS CODE	Informal for all occasions.	
TELEPHONE & ELECTRICITY	The country code for Dubai is +971. For Dubai and all places within United Arab Emirates the associated plug type is G, which is the plug that has three rectangular pins in a triangular pattern. Dubai operates on a 230V supply voltage and 50Hz.	
REGISTRATION & ACCOMMODATION	All participants must submit a completed registration form. Hotel accommodation at special congress rates is available to participants on the congress website.	
LIABILITY & INSURANCE	The Congress organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to Congress participants (or their accompanying persons), either during, or as a result of the Congress. Delegates and their accompanying guests are strongly advised to purchase adequate travel insurance for the duration of their travel, the Congress and tours.	
CONGRESS SECRETARIAT	Paragon Group 18 Avenue Louis Casai 1209 Geneva Switzerland	Contact Tel: +41 22 5330 948 (Ext. 204) Fax: +41 22 5802 953 Email: secretariat@worldneonatology.com



REGISTRATION AND HOTEL INFORMATION

Registration

Please note that registration to the congress will open soon.

Registration fees will be payable in Euros.

Amex credit card holders will be charged in US Dollars.

Fees for Congress participants include participation in all scientific sessions, printed material of the Congress, an invitation to the Welcome Reception, coffee breaks, and entrance to the Exhibition.

Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Congress Registration Department.

10-15 pax- 5% discount

16-30 pax- 10% discount

More than 30- 15% discount

Hotel

Companies interested in booking hotel accommodation are kindly requested to contact the Registration Department at Paragon Group.

Registration Department Contact Details:

Paragon Group

Mrs. Rabia Samuels

18, Avenue Louis-Casai, 1209 Geneva, Switzerland

Email: rsamuels@paragong.com



CONGRESS TOPICS

- Birth Defects
- Ethical Issues and Neonatology in future
- Global Neonatal Mortality
- New Advances in Fetal Evaluation and Testing
- High Tech Neonatology
- Infections – Congenital, Early and late onset
- Maternal-Fetal Medicine
- Nutritional Management and the Importance of Human Milk
- Neonatal Cardiology
- Neonatal Hematology
- Neonatal Jaundice
- Neonatal Nephrology
- Neonatal Radiology
- Neurology of the Newborn
- Pharmacology and Therapeutics
- Respiratory Support – New Approaches
- Resuscitation Best Practices
- Genetics
- Imaging



TARGET AUDIENCE

- Neonatologists
- Perinatologists
- General Pediatricians
- Neonatal Nurse Practitioners
- Neonatal Intensive Care Nurses
- Respiratory therapists
- Hospital Equipment Suppliers
- All Clinicians who Participate in the Care of Newborn Babies

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

EXCLUSIVE PLATINUM PACKAGE

€ 40 000

Lecture / workshop

- 60-minute Satellite Symposium. including Q&A in the main programme.
- Includes: Hall rental, standard audio/visual equipment, display table

The Program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").

Registrations

- 6x Complimentary conference registrations.

Exhibition

- 18 sqm exhibition space *Additional space can be purchased upon request at a reduced cost of €300 per square meter.*
- 6x Exhibitor badges.

Advertisement

- Inclusion of sponsor's lecture/workshop invitation based on one of the below options:
 1. Inserts in congress bags (insert to be provided by sponsors)
 2. Email blast and social media content (content to be provided by sponsors)
- Acknowledgment of Sponsorship in the congress programme as "Platinum Sponsor"
- Two-page colour advertisement in the Final Programme/ Newsletter to be distributed via email blast. *Content to be approved by the conference secretariat.*
- Sponsor's logo with hyperlink on Congress website.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

GOLD PACKAGE

€ 30 000

Lecture / workshop

- 30-minute Satellite Symposium. including Q&A in the main programme.
- Includes: Hall rental, standard audio/visual equipment, display table

The Program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").

Registrations

- 4x Complimentary conference registrations.

Exhibition

- 12 sqm exhibition space. *Additional space can be purchased upon request at a reduced cost of €300 per square meter.*
- 4x Exhibitor badges.

Advertisement

- One-page colour advertisement in the Final Programme or Newsletter to be distributed via email blast and social media platforms.
- Sponsor's logo with hyperlink on Congress website.
- Sponsor's logo on participant's bag – to be approved by the *conference secretariat*.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SILVER PACKAGE

€ 25 000

Lecture / workshop

- 30-minute Satellite Symposium. including Q&A in the main programme.
- Includes: Hall rental, standard audio/visual equipment, display table

The Program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").

Registrations

- 2x Complimentary conference registrations.

Exhibition

- 8 sqm exhibition space. *Additional space can be purchased upon request at a reduced cost of €300 per square meter.*
- 2x Exhibitor badges.

Advertisement

- Quarter-page colour advertisement in the Final Programme or Newsletter to be distributed via email blast and social media platforms.
- Sponsor's logo with hyperlink on Congress website.
- Sponsor's logo on name badges – to be approved by the *conference secretariat*.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

EXHIBITION SPACE

Exhibition Space

A commercial and professional exhibition will take place parallel to the Global Summit hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental

The price for open space is **Euro 400 per square meter**

Minimum size is 6 Sqm at the cost **Euro 2 400**

Inclusions

- 2 Exhibitors' badge
- 1 table, 2 chairs , 1 electrical socket.
- Welcome Reception for registered exhibitors (for 2)
- Tea/coffee and lunch for registered exhibitors (for 2)
- Cleaning Service

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SESSION SPONSORSHIP

€ 10 000

1. The company logo shall be placed as "Session Sponsor" on the material below:
 - Congress Website
 - 4 Newsletters to our database
 - On the Sponsorship Board in the congress hall
 - On screen during the sponsored session, all presentation screens in main and parallel halls, during the session breaks
2. Free-of-charge participation of 2 persons for the sponsored session.
 - The names of the participants shall be sent to tjedaar@paragong.com
3. The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided.
The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

PRELIMINARY PROGRAMME OVERVIEW WILL BE LISTED IN DUE COURSE

<https://worldneonatology.com/2022/program/>

PLEASE NOTE:

Session sponsorship works on a "first come, first served basis." A completed application form accompanied by advance payment ensure the reservation of a desired location.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

NETWORKING: WELCOME RECEPTION

€ 30, 000

Exclusive Sponsorship of the INAC Conference Welcome Reception

Benefits include:

Advertisement

- Branding/logo in Conference Program
- Full page advertisement in Conference Program
- Significant branding at the Welcome Reception
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception

Registration

- 2 complimentary passes to attend the Conference and social functions

Acknowledgement

- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Conference Final Program
- The right to use the Conference logo (following supplied guidelines) on relevant conference material, approved in writing in advance by the conference secretariat.
- Sponsor's logo with hyperlink on Conference website

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

NETWORKING: GALA DINNER

€ 25, 000

Exclusive Sponsorship of the INAC Conference Gala Dinner

Benefits include:

Advertisement

- Branding/logo in Conference Program
- Full page advertisement in Conference Program
- Significant branding at the Gala Dinner
- Name & logo on menus and Gala Dinner vouchers
- Option to brand suitable promotional souvenirs at the dinner reception.

Registration

- 2 complimentary passes to attend the Conference and social functions
- Table of 6 guests at Gala Dinner

Acknowledgement

- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Conference Final Program
- The right to use the Conference logo (following supplied guidelines) on relevant conference material, approved in writing in advance by the conference secretariat.
- Sponsor's logo with hyperlink on Conference website

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

CONGRESS BAGS

€ 8, 500

- The sponsoring company is responsible for the production of approximately 500 delegate bags. The design of the bags needs to be approved by the *conference secretariat*.
- Sponsor's logo with hyperlink on Congress website

CONGRESS BADGES

€ 4, 500

- The sponsoring company is responsible for the production of the congress badges.
- The sponsoring company will provide approximately 500 badges, on which the Congress and Sponsor's logo will be displayed. The design of the badges needs to be approved by the *conference secretariat*.
- Sponsor's logo with hyperlink on Congress website

CONGRESS LANYARDS

€ 9, 500

- The sponsoring company is responsible for the production of the lanyards
- The sponsoring company will provide approximately 500 lanyards, on which the Congress and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the *conference secretariat*.
- Sponsor's logo with hyperlink on Congress website

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

PROMOTIONAL INSERT

€ 1, 000 per insert

- Inclusion of promotional material, such as leaflets and brochures, in the participants' Congress bags.
- Please note that the material should be provided by the Sponsor and must be approved by the conference secretariat. (Maximum size A4, maximum 8 pages).
- Sponsor's logo with hyperlink on Congress Website

ADVERTISEMENTS

Full-page colour advertisements are available in the following congress publications:

- | | |
|--|---------------|
| ▪ Final Programme/Abstract Book – Back Cover | €3,000 |
| ▪ Final Programme/Abstract Book – Inside Front Cover | €2,000 |
| ▪ Final Programme/Abstract Book – Inside Back Cover | €1,500 |
| ▪ Final Programme/Abstract Book –Internal Page | €1,000 |

SPONSORSHIP AND EXHIBITION INFORMATION

An exciting range of Sponsorship opportunities has been created to allow each company to showcase itself as best suits their needs and budget

Special Requests

We are aware that the sponsorship packages outlined in the prospectus might not suit your current marketing aims. In this case, we can present you with alternative offers which might be more suitable for you.

Acknowledgements

- Acknowledgements is outlined in each respective package.
- All companies sponsoring will be acknowledged as the selected package.
- All companies exhibiting will be acknowledged as exhibitors.

On confirmation, please include your company logo (in eps300dpi format) in both black and white and full color versions to tjedaar@paragong.com

**Feel free to speak with our industry manager about a tailor-made individual package.
Anything is possible!**

SPONSORSHIP AND EXHIBITION INFORMATION

Please complete the application form below and return to the Sponsorship and Exhibition Manager.

Paragon Group

Ms Tasneem Jedaar

18, Avenue Louis-Casai, 1209 Geneva, Switzerland

Email: tjedaar@paragong.com

Please also take note of the sponsorship and exhibition terms and conditions mentioned below.

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent for completion.

The contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor/Exhibitor.

SPONSORSHIP AND EXHIBITION INFORMATION

Terms of Payment

50% due with signed contract

50% due by October 1, 2022

The total amount should be received before the opening date of the Congress.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice.

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 1, 2022, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1, 2022

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.

EXHIBITION STAND INFORMATION

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served basis." A completed application form accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location.

Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 6 sqm booked. Any additional exhibitors will be charged a registration fee.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 2 months prior to the Congress and will include the following: Technical details about the venue, Final Exhibition details and information, Contractor details.

APPLICATION FORM

We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above.

COMPANY NAME	
MAIN CONTACT NAME	
ADDRESS	
POST/ZIP CODE	
COUNTRY	
TELEPHONE	
EMAIL	
WEBSITE	

* Name of the company - as you wish it to appear on all acknowledgments.

Company Representatives that will take part INAC 2022

(in addition to the contact listed above)

REPRESENTATIVES NAME	** EMAIL

I would like to book the following Sponsorship Items:

SPONSORSHIP / EXHIBITION NAME	EURO AMOUNT



APPLICATION FORM

NOTES TO THE **CONFERENCE SECRETARIAT**

We hereby Confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

First name: _____

Last Name: _____

Signature and company stamp _____

Date _____