

INAC2024

What's new in neonatology?

5-8 DECEMBER 2024 | BERLIN, GERMANY

www.worldneonatology.com/2024

PROSPECTUS



Sponsorship and Exhibition Manager

Ms. Reut Portugal



Email: rportugal@paragong.com

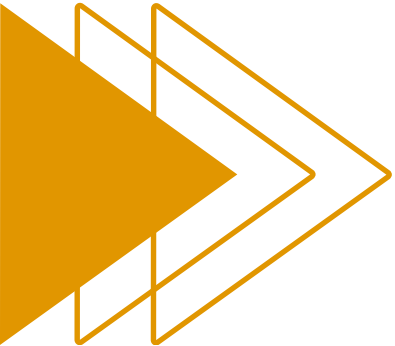


INAC INFORMATION

Date: 5–8 December, 2024

Venue: Leonardo Royal Hotel, Berlin, Germany

Congress Language: The official language of the Congress is English



A WORD FROM THE CHAIR

Dear Friends,

I am delighted to inform you that the 9th Annual Conference of the International Neonatology Association will be held in Berlin, Germany from December 05-08, 2024. This follows the very successful conference in Dublin in 2023, hosted by the Paragon Group. Over the years, INAC has become a highly acclaimed annual gathering of clinicians in neonatology-perinatology offering an international platform to share scientific work, state-of-the-art presentations, and recent advances in the field.

INAC is geared to address practical problems in Neonatology with a global lens, engaging delegates from all over the world, but with a focus on speakers from the hosting country, who participate in scientific deliberations about important topics in Neonatology. This unique forum facilitates global networking amongst neonatologists, perinatologists, pediatricians, nurses, nurse practitioners and respiratory therapists who participate in pre-conference workshops and scientific sessions. As in previous years, INAC 2024 will be preceded by pre-conference workshops held by highly esteemed international speakers.

We are excited to offer Berlin as a truly exciting destination for the conference with distinguished speakers from all over the world.

Don't forget to mark your calendar and enjoy with us the most exciting conference in Neonatology of the year! We will be sending you the meeting details and program soon. See you in Berlin in December 2024!!

Kind regards,



CONGRESS TOPICS

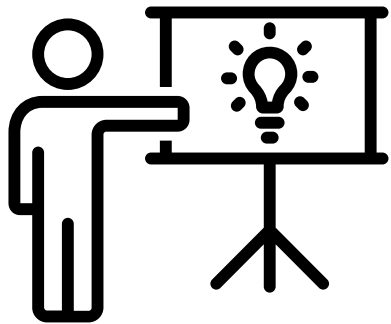
- New data from Clinical Trials
- Feeding the preterm infant
- Perinatal adaptation
- Neonatal infections
- Neonatal Sleep – missed opportunity?

REGIONS

Local
Europe
Global

EXPECTED NUMBER OF PARTICIPANTS

500



SPONSORSHIP & EXHIBITION

Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with significant benefits.

Feel free to speak to our Sponsorship & Exhibition Manager about a tailor-made individual package for your organization. Everything is possible! Application for Sponsorship & Exhibition can be made in writing with the enclosed booking form to:

Paragon Global: Ms. Reut Portugal | rportugal@paragong.com

Once an application is made, an invoice for the deposit or full payment will be issued.

Should a contract be requested, the contract will be collated and should be signed and returned with a full payment upon receiving an invoice to the above Sponsorship/Exhibition email address.

Acknowledgement

General acknowledgement for all confirmed sponsors & exhibitors

- Company logo, with clickable hyperlink included on congress website
- 1x Post introducing sponsor / exhibitor on all INAC social media platforms



Specific content inclusions provided by sponsor / exhibitor, alternatively marketing team will create post and will send for review prior to distribution for approval.

PREMIUM SPONSORSHIP



ANCHOR | Euro 60,000

SPONSOR FEATURES

- 5 Email- blasts to the participants. Content will be provided by the sponsor.
- 5 Social media posts

PRE- CONGRESS

- Clickable logo placement, logo on the congress website, signages on site and congress app

DURING CONGRESS

- 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- 12sqm Exhibition Open Space
 - * 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Recognition during the opening and closing ceremony & program
- Company's video in the lecture hall – upon committee approval
- A color Advertisement in mini program

SPONSORSHIP OPPORTUNITIES

PLATINUM | Euro 40, 000

SPONSOR FEATURES

- 4 Email- blast to the participants-Content will be provided by the sponsor
- PRE- CONGRESS
- 4 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 45 Minute Symposium as part of the scientific program. subject to committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congress badges
 - * 3x Social congress Passes
- Recognition during the opening and closing ceremony & programme
- Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards
- A color Advertisement in mini program

GOLD| Euro 30, 000

SPONSOR FEATURES

- 3 Email- blast to the participants-Content will be provided by the sponsor
- PRE- CONGRESS
- 3 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 30 Minute Symposium Minute Symposium as part of the scientific program. subject to committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congress badges
- 2x Social congress Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors' logo
- A color Advertisement in mini program

SILVER| Euro 20, 000

SPONSOR FEATURES

- 2 Email- blast to the participants-Content will be provided by the sponsor
- PRE- CONGRESS
- 3 Social media posts
- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING THE CONGRESS

- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor's logo/ image
- A color Advertisement in mini program

SPONSORSHIP OPPORTUNITIES

30 Minute Symposium

EUR 10,000 Valid until 20 February 2024

Take this unique opportunity to join inac Master Course 2024 and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

* Topic and Speakers subject to Scientific approval

See below return on investment for participation.

* 60 minutes Lunch Symposium – For further details please contact the Sponsorship Manager

Advertising Opportunity

The company logo shall be placed as “Symposium Sponsor” on the material below:

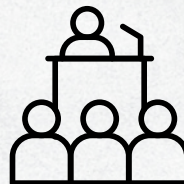
- Congress Website
- 2 Newsletter to the inac Master Course database
- 1x Push Notification on congress app.

*This includes promotion of speaker and symposium with advertising sponsoring company.

- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

Congress Badges

- 2 complimentary daily badges – valid to the date of the symposium



SPONSORSHIP OPPORTUNITIES



EXHIBITION RAW SPACE 6 Sqm (3X2)

Euro 4,900

2 Exhibitor badges

1 Standard electric socket

1 Table + 2 Chairs



BRANDING ON INAC 2024 Coffee area

Euro 6,000

Your brand will be prominently displayed on the coffee stands at the exhibition area .

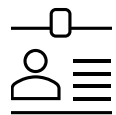


CONGRESS LANYARDS

Euro 7,000

BRANDING ON 2024 INAC CONGRESS LANYARDS

Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards



CONGRESS BADGES

Euro 8,000

BRANDING ON INAC participants badges

Your logo will be prominently displayed on the official Congress badges.

SPONSORSHIP OPPORTUNITIES

CONGRESS APP

Euro 3000

The sponsoring company will have the opportunity to have full recognition on the congress app.
Including splash image on landing page, company profile, logo, contact details on the home page
1x Push notification per day during the congress

ADVERTISING

Euro 1200 per ad

Full-page colour advertisement(s) are available in the congress app.
Format: PDF (single or multiple pages)

Full-page colour advertisements are available in the following mini program :

Final Programme/Abstract Book –Back Cover

Euro 3000 per ad

Final Programme/Abstract Book –Inside Front Cover

Euro 2000 per ad

Final Programme/Abstract Book –Inside Back Cover

Euro 1500 per ad

Final Programme/Abstract Book –Internal Page

Euro 1000 per ad

PROMOTIONAL INSERT

Euro 1500

Inclusion of promotional material, such as leaflets distributed at the registration desk.
Please note that the material should be provided by the sponsor and must be approved by the organizers [maximum size A4].

NETWORKING OPPORTUNITIES



WELCOME RECEPTION

Euro 20,000

Exclusive Sponsorship of the CONGRESS Welcome Reception.

Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress

SPONSORSHIP & EXHIBITION INFORMATION

Exhibition Information

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area. Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the congress.

Terms and Reservation

Booth/Open space number might be changed once all exhibitors will be allocated.

Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before congress. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the congress.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

100% upon receiving an invoice – with signed reservation form





SPONSORSHIP & EXHIBITION FORM

We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above

Please complete the following information and return to the Sponsors Manager:

Paragon Global

Reut Portugal

Email: rportugal@paragong.com

Company Name
Contact Name
Address
Post/Zip Code
Country
Tax Number
Telephone
Email
Website

- Name of the company - as you wish it to appear on all acknowledgments

I would like to book the following Sponsorship Items:

Sponsorship Item	Price Euro	
		Total

SPONSORSHIP & EXHIBITION PAYMENT

Terms of Payment

*No reimbursement will be possible from July 1, 2024.

Payment Methods

- **Bank Transfer**

Company Name: Paragon G.C LTD

Bank charges are the responsibility of the payer

An invoice with full bank details will be sent.

- **Payment by credit card**

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: _____

Credit card no: _____

Expiry Date: _____

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): _____

Amount & Currency: _____

Full name of Card Holder: _____

I.D. No. / Passport No. & Country name: _____

Signature of Credit Card Holder: _____

Date: _____

Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by May 1, 2024, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after May 01, 2024.

We are hereby Confirm, we have read all “Terms of Reservation” specified above, agree, and obligated to follow them all.

First name: _____ Last Name: _____

Signature & Stamp: _____ Date: _____